



Morgan's Wonderland invites you to celebrate accessibility and inclusion at the **Snowball Run, Walk, Roll, or Stroll 5K/1K on Saturday, December 18, 2021**, starting at Morgan's Wonderland Sports.

What better way to get into the holiday spirit than to enjoy a beautiful scenic run/walk surrounded by the winter wonderland decorations during our Wonderland Christmas festival.

Since opening, more than 1.8 million individuals from all 50 states and 76 countries have *walked, rolled, or strolled* throughout our beautiful 28 acres of Morgan's Wonderland and Morgan's Inspiration Island.

When we opened our doors, we made a promise to not only break down physical and cognitive barriers, but also economic ones, which is why Morgan's Wonderland offers FREE park admission for all individuals with special needs.

This is only made possible thanks to ongoing support from generous businesses and individuals like YOU that we can celebrate inclusion on this magnitude! But our work is not done. We still have people to serve, park updates to make, and growth to be made! This is why we need your help!

I have included information sponsorship opportunities as well as vendor table information. New this year, we are offering two types of vendor tables in addition to traditional sponsorships. As a special perk, the first 12 nonprofits to register will have the opportunity to decorate and place a tree inside of Morgan's Wonderland to be featured during our Wonderland Christmas Festivities. Please reach out to Inclusion@MorgansWonderland.com with any questions and your registration form.

Happy Holidays,

Brooke Kearney
Chief Mission Officer
Morgan's Wonderland and Morgan's Inclusion Initiative





Sponsorship Opportunities	Booth					
	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$100 For Profit / \$50 Nonprofit
Opening Ceremony Stage Welcome	x					
Included in Press Release*	x	x				
Social Media & Newsletter Recognition	x	x	x			
Route Signage*	Start/Finish	3	2	1		
Logo placement on Snowball Run T-Shirt*	Prominent	Large	Large	Listed		
Stage Recognition in Closing Ceremony	x	x	x	x		
Participant Entries	10	8	6	4	2	
Recognition on Website	x	x	x	x	x	
Game/Activity Booth/Vendor for Guest Interaction & Promotion	x	x	x	x	x	x

*indicates deadline to participate

Yes! We would like a NONPROFIT TABLE the Snowball 5K/1K Run!

Yes! We would like a FOR PROFIT TABLE the Snowball 5K/1K Run!

Yes! We would like to sponsor the Snowball 5K/1K at the _____ level!

Company Name: _____ Contact Name: _____

Address/City/State/Zip: _____

Contact Email: _____ Phone: _____

Check enclosed Please send an invoice Credit card

Name on Card: _____ Card Number: _____

Billing Address: _____

Exp: _____ Auth Code: _____ Signature: _____

Activity/Give Away: _____

***Please return your completed form to Inclusion@MorgansWonderland.com